



TAPSEE PLATFORM



TAPSEE LABEL



TAPSEE APP

Tapsee platform is a digital tool which bridge real world and digital world together to **help a better shopping experience.**

MOVING FORWARD TO THE FUTURE



WHAT IS TAPSEE PLATFORM?

- Tapsee platform is a combination between **printed smart label and digital technology** which provide a better solution for digital living lifestyles
- Tapsee Label is a Printed electronic label that **bridge digital technologies together**. It's provided functionality, data and including data-embedded barcodes, **QR code, NFC and RFID**
- **Pick'N Go** is add-on system which can be merged with Tap See Platform. It's provided a **smart shopping experience** to a consumer



**SMART LABEL CONSIST OF
NFC AND DYNAMIC QR CODE**



KEY SOLUTIONS:



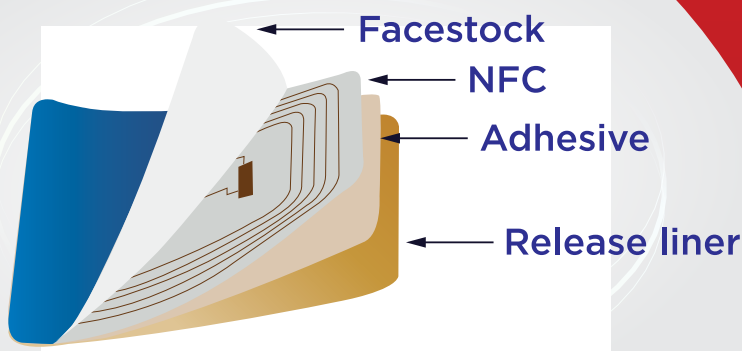
NFC Tag Highly Secured & Immutable



Record all of the **Inventory status/stage** increase the Visibility and Transparency to all stakeholders



We provide **TRUST** to all valuable gadgets and Hi-Value products



STRUCTURE OF TAPSEE LABEL

TAPSEE

CORE VALUES

DOWNLOAD APP

TAPSEE



PRODUCT OWNER

- Market information
- Advertising
- etc

CONSUMERS

- Authenticity
- Manual
- Warranty
- etc

DISTRIBUTORS

- CRM
- Information

DEALER

- CRM
- Information
- Logistic



BUSINESS MODEL

(OBJECTIVE & CHALLENGE) AND BU TEAM

	Simple smart label with identity check	Smart label with identity and Temper check	Smart advance security label	Smart register label system

BASED ON 7,500 PIECES	BASIC PACKAGE	STANDARD PACKAGE	PROFESSIONAL PACKAGE	PREMIUM PACKAGE
1. Type of Data	Excel 1 time /month	Excel 2 time /month	Real time	Real time
2. Logistic System	✗	✗	✓	✓
3. Traceability System	✗	✗	✓	✓
4. Register System	✓	✓	✓	✓
5. Advertising	2 times per 2 years	5 times per 2 years	30 times per 2 years	60 times per 2 years
6. Analytical Report	✗	1 time per 6 months	1 time per month	Real time
7. Customize (point)	✗	1 point per 2 years	3 points per 2 years	5 points per 2 years
8. Maintenance Service Agreement (years)	2 years	2 years	2 years	2 years

5 STEPS HOW TO PLUG AND PLAY TAPSEE APP?



1

Download "Tapsee App"
(Available on IOS & Android)

2

Select "Sign Up" and Insert
your mobile number to
get OTP

3

Set up PIN and insert
your personal information

4

Bring your device near
"Tapsee label" and tap
a Tapsee label that you are
interested

5

Learn more about product
interm of info, manual, genuine
checking and etc.

OTHERS PROJECT

FROM NFC TECHNOLOGY BY THAIKKTECH



Ear Tag

For smart
farm system



Pet Collar

For pet personal
identify



Wristband

For covid 19
infected

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